



SME-43
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How can we improve?

Please take a moment to help us improve your experience with SME-43. Please Fax or email back this survey.

In an effort to be more **Green** and enter the 21st Century We are considering going to an all online content and updating the website to improve it's usefulness and positioning. We have found that more people are looking for information online and in response to that we need to serve our members and advertisers better in this way.

The ads could now be in a **Banner style** that would change periodically. We would also now be able to add motion and more detail to ads. This would also allow for better access since web sites are open **24/7/365**. The ads online can also be **linked to your website**.

As one of our **great supporters** we want your feedback on this change before we make any decisions

We Want to thank you for your continued support of the SME !!

Bulletin Quality- I am----- Sr Member Sponsor Student

How often do you read the SME-43 Bulletin?

- Every Month
- 4 or 5 times a Year
- 3 or fewer times a Year
- First time

Would you prefer to use an Electronic / Online Bulletin?

- Yes, I already get too many magazines
- Perhaps Go to a once a year mailing, email the rest
- I don't have time to read it.
- I like the Physical Copy
- I need a paper copy / no email
- Let's Lead In Green- Go Paperless
- Other_____

Do you consider the Bulletin important to your membership?

- Yes, It's the only reason I joined!
- I do use it to find companies
- I use it to find info on events
- It doesn't matter as long as I can get the info online
- I would still be a member without the Bulletin

How would you rate our Bulletin?

- Consistent high quality
- Generally good
- Quality of content varies
- Poor quality

Would an electronic copy be more useful

- Yes, I would have 24 hour access
- Yes, it would improve networking with more people online.
- It would make it easier to find sourcing companies
- It would if the site was improved
- Not at all
- Other_____

What new features would you like to see in online content?

- Active / GIF files and advertising
- Improved Content
- Improved registration
- Multiple products or services advertised in one space
- Video
- Other_____

Events and Tours

How important are the events & tours for you?

- Very Important
- Somewhat Important
- Not Very
- Useless
- You have tours ?

How would you rate the bulletin advertisers?

- Helpful and Important to my work / education
- Useful
- I never look at the advertising
- I only go to the center for the meeting notice

How many events did you attend over the last 4 yrs?

- Less than 1
- 1 to 3 events
- 4 to 6 event
- More than 7 events

How do you find out about events?

- Bulletin
- Online
- Other_____

SME Services (Please Check All You Use)

Additional Comments or Suggestion?

- Ask The Librarian
- White Papers / Research Materials
- Continuing Education

About You (optional)

Thank you for your participation and support!

Name _____ E-mail _____

Address _____ Phone _____

City, State, ZIP _____